



Sept 12,  
2016

# Main Street Monday!

## Comings and Goings

This week we welcome a new Main Street director to Paris.

**Randall Lowman** comes from Illinois with an extensive background in economic development. He is super excited about being there and meeting all of you.



Meanwhile several of our young directors are making changes.



**Bethany Rogers**, Danville is leaving to become the Director of Real Estate and Business Development with New Town Macon in Georgia. Bethany said, "in this new role I will gain experience with investment and real estate development, spheres I really want to learn more about in order to effect real and sustainable community change. On a personal-professional level I will have the opportunity to work on projects that involve reviving Macon's soul music heritage and some academic-public-private initiatives, which are passions of mine, and for many reasons being geographically located between Kentucky and New Orleans feels like a great personal fit." Bethany's last day is Sept. 30th

**Isaac Kremer**, Middlesboro has left us for New Jersey. Isaac was chosen to be the director for a start up Main Street program in Metuchan, New Jersey. His last day in Middlesboro was Aug. 31st We wish him well in his new position.

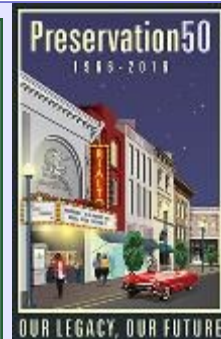


Due to so many recent changes the directory update will take place later this fall.

**Nicholasville Now** is hiring a part-time Main Street director, please see their website for additional information. [www.nicholasvillenow.org](http://www.nicholasvillenow.org)

The National Park Service is resurrecting their webinar series with an Intro to Rehab Tax Credits webinar Thursday, Sept. 15 at 1 pm ET. People may register at this link: <https://attendee.gotowebinar.com/register/921183313227655684>

We will be spending time on this topic at our conference as well, but this will help give you an introduction into a tool that is important to downtown revitalization.



Join us for the second "How 'Small Business Saturday' Helped Main Street Take Back the Holidays" webinar with American Express OPEN on **Wednesday, September 21, 2016, at 1:00 PM CDT.** Learn how your main street

can help local small businesses thrive this holiday season by participating in Small Business Saturday.

Coming out of the recession in 2010, American Express created Small Business Saturday to help small business owners with their most pressing need - getting more customers. Now small, independent businesses have their own day on the holiday shopping calendar right between Black Friday and Cyber Monday. In just over six years, Small Business Saturday has helped breathe new life into Main Street. This session will explore how the day was created and show you how to activate your community to help small businesses in your neighborhood reclaim their share of the holiday season. Learn more about Small Business Saturday and the Shop Small Movement at [ShopSmall.com](http://ShopSmall.com).

## Who knew October would be such a busy month!

You have several training opportunities as well as our required state conference. Don't forget to make your room reservation at Pine Mountain State Park!

KLC conference in Lex. Oct 4-7 has some topics and speakers that will be of interest to Main St.

Oct 14th will be a great 50th Anniversary event in Frankfort. Kathy LaPlante from the NMSC will be with us as will Tom Moriarity!

More info on page 2 about these opportunities.

KLC Conference info. You can see more at the KLC web-site.

## Featured Sessions



Wednesday, October 5

### "Legacy Leadership: What Kind of Leader are You?" Ron Holifield

Ron Holifield, Founder/CEO of Strategic Government Resources (SGR), Keller, TX is a former city manager who started SGR, now the nation's largest private company specializing in leadership, management and customer service for local governments. Holifield takes a particular emphasis in employee training and development of next generation leaders, and will explore how you lead now impacts your city in the future.



Thursday, October 6

### "An Amazing Bourbon Tale: Building a Legacy Brand and a Legacy Life" Bill Samuels, Jr.

As one of the world's most recognized brands, Maker's Mark is synonymous with marketing genius and devoted ambassadors. Bill Samuels, Jr. led its success. Before bourbon, he was a driver for Colonel Sanders, a White House intern, a physics engineer, a missile designer, and a lawyer. Fascinating and down-to-earth, this world-renown Kentuckian will share his thoughts on working and living with passion and purpose.

Friday, October 7



### "Your City's Story: Will Anybody Remember Your City?" Doug Boyd, Ph.D.,

With ongoing and rapid changes in technology, we're facing the possibility of a "digital dark ages" where future generations won't have access to some history. Your city needs to think about how and whom is recording its history. Dr. Boyd is the director of the Nunn Center for Oral History at the University of Kentucky. He speaks all over the world, helping organizations develop history and oral history programs with volunteers, libraries and other resources.

Don't forget to make your reservation at Pine Mountain State Park if you have not already! Be sure to let them know you are with Kentucky Main Street. Don't wait till the last minute, this is a popular time for our state parks! Also, be sure to send your registration in to us. I have attached both the registration form & tentative agenda to the newsletter.



The deadline to submit your proposals for the 2017 [Main Street Now Conference](#) is just over a week away! Don't miss this opportunity to share your perspective, expertise, and innovative solutions with the Main Street Now audience in Pittsburgh this May.

This year, we'll be featuring:

- Crash Courses (45 min) are the perfect for setting for case studies, basic skill-building, and how-to's;
- Classroom Sessions (75 min) allow speakers and attendees to get into more detailed discussions of concepts and theories; and
- Deep Dive Workshops (3 hrs) provide for more advanced, in-depth, & interactive learning experiences.

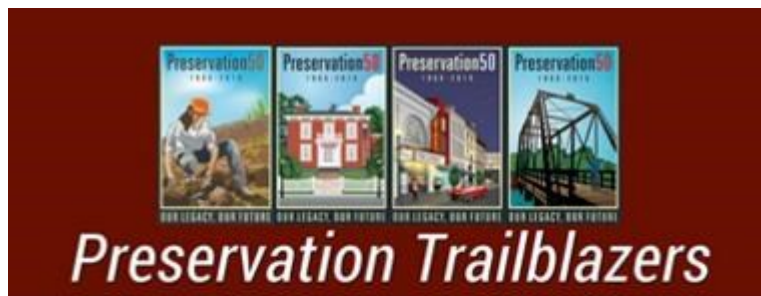
In all sessions, we're seeking engaging presentation approaches that provide attendees with new ways of thinking about old challenges, practical take-aways, and opportunities to interact.

**All proposals are due by midnight (CDT) on September 16, 2016.**



A belated to Deana Wright—Murray who celebrated on Sept. 10th

For complete details visit [heritage.ky.gov](http://heritage.ky.gov) This is a great time to come visit with old friends and share your stories on the 50th!



## Preservation Trailblazers

### 50th Anniversary Celebration

of the National Historic Preservation Act (NHPA)  
and Kentucky Heritage Council

**OCTOBER 14, 2016**

Downtown Frankfort

Registration Details: [www.libertyhall.org](http://www.libertyhall.org)

In honor of the 1966 signing of the NHPA,  
early-bird registration is **only \$66** by Sept. 23  
(\$85 after Sept. 30; \$25 for Preservation Trailblazers only)

Event locations include two  
National Historic Landmarks,  
**Liberty Hall Historic Site** and  
the **Old State Capitol**, as well  
as the historic **Grand Theatre**  
in downtown Frankfort

Concurrent sessions 9 a.m.  
to 4:30 p.m. focusing on  
Kentucky's preservation  
legacy • keynote lunch •  
walking tour

Main event 5:30 p.m. - **Preservation Trailblazers**, a fun,  
freewheeling conversation featuring leaders, advocates and  
activists of the preservation movement

Don't miss the **Closing Celebration** at 7:30 with live music,  
food and a spirited toast to the next 50 years!

Presented by



and



In partnership with

Kentucky Historical Society  
Preservation Kentucky  
Kentucky Trust for Historic Preservation  
Kentucky Main Street Program  
Kentucky Division of Historic Properties  
Blue Grass Trust for Historic Preservation  
University of Kentucky College of Design  
Historic Preservation Program  
Downtown Frankfort, Inc. Main Street  
Franklin County Trust for Historic Preservation  
Frankfort Transit  
Frankfort Parks, Recreation and Historic Sites  
Call (502) 227-2560 for information

Need water for an event or in your office? Check out [unifywater.com](http://unifywater.com) Mineral spring water that is bottled in Barbourville, KY Their brand promise is this.

There are more than 1 billion (yes that with a B) people in our world who lack safe drinking water. That doesn't sit well with us so with your help and Unify Waters H2o Initiative, we can change that. For every bottle of our water purchased, Unify Water will GIVE one GALLON of safe drinking water to a needy community around our world. For every case purchased, Unify Water will give FIVE gallons! To see how your purchase is making a difference, please visit [unifywater.com/theh2oinitiative](http://unifywater.com/theh2oinitiative).

I learned about the initiative at the SOAR conference where this water was provided to us and thought it was just one more way that KYMS can help others. Contact them at 859-212-9252





## Picture Perfect Preservation! Enter the Preservation50 National Photography Contest

As a part of this year's commemoration of the 50th anniversary of the National Historic Preservation Act, Preservation50 is offering a national photography contest. It's a great chance to show off your photography skills and highlight your favorite historic places and what preservation means to you.

The top five photographs in each of four categories will be featured on [Preservation50's website](#) and promoted by partner organizations, whose social media following numbers in the tens of millions of Americans. The four categories are **Inspiring Place**, a building or site that illustrates an inspirational story and has been or is now being preserved; **Endangered Place**, a place endangered due to development, neglect, climate change, or other factors; **Underrepresented Place**, a place that illustrates an underrepresented story in the national preservation movement, such as sites affiliated with the stories of racial minorities, women, and the LGBTQ community; and **Cultural Landscape**, a natural or planned cultural landscape such as an archaeological site, battlefield, park, or other cultural site.

The deadline for submitting photographs is Oct. 1. For more information about the photo contest, <http://preservation50.org/preservation50-national-photography-contest/>

**We encourage you to submit a snapshot of your favorite historic place**

**On Aug.17 the National Park Service (NPS) announced the opening of the application period for African American Civil Rights Grants.** As a part of ongoing efforts to build a broader and more inclusive preservation program, the African American Civil Rights Grant Program aims to assist states, territories, federally recognized Indian tribes, Alaska Natives and Native Hawaiian organizations, local governments, and non-profit organizations with projects that will preserve and highlight the sites and stories related to the African American struggle for equality in the 20th century. Possible projects include surveys and documentation, interpretation and education, oral histories, architectural services, historic structure reports, planning, and bricks and mortar preservation. **The deadline for submitting applications is Oct. 14.**

For more information about the grant program or the application process please see the [NPS news release](#).

**Does your Preserve America Community** use Pokémon Go or any other types of gaming to encourage visitation to historic sites, or as a part of interpretation and heritage education activities? If so, [please send us a brief description](#) of what you do, with any helpful links, so we can share it in the next e-newsletter. This might also include things like geo-caching or any other activity you do.

Has it been a while since your community was designated a Preserve America Community? Have you elected a new mayor? Has your contact person moved on to a new job? Have e-mail addresses changed? In order to stay in the loop about funding opportunities, model programs, and other resources for Preserve America Communities, please update the following information and send to

[Judy Rodenstein](#):

Community name

Congressional district

Name of chief elected official, e-mail address, and phone number

Name of best contact person, e-mail address, and phone number

[We have a few MS communities that are not currently Preserve America communities.](#) Please let us know how we might be able to assist you in completing that task. It is not a difficult process. The deadline is December 1, 2016

PIKEVILLE MAIN STREET EVENT  
**2016 BBQ FEUD** **FRIDAY, SEPT 16**  
 LET'S SETTLE THE DISPUTE OVER WHO HAS  
**THE BEST BBQ IN THE MOUNTAINS!**

**\$1,000 PRIZE!** **\$150 CONTEST ENTRY FEE**  
 (Entry fee covers meat)  
 PREMIERE SPONSOR **FOOD CITY**

OVERALL BEST SMOKED PIG \$1000  
 THE PEOPLE'S CHOICE \$500  
 2<sup>ND</sup> PLACE \$250  
 3<sup>RD</sup> PLACE \$100

visit us at:   
[pikevillemainstreet.com](http://pikevillemainstreet.com)

**MAIN STREET EXPO PLAZA**

??? WAS IT A HATFIELD OR A MCCOY PIG THAT STARTED IT ALL???

For details and to register, call Minta Trimble - 899-2489 or Andy Linton - 437-5119

**LEBANON Main Street**  
 PRESENTS  
**PIG OUT ON PROCTOR KNOTT**  
**2016**

*Thursday, September 22, 2016 - 6:30 pm - 9:00 pm*  
*on Proctor Knott Avenue (near City Hall)*

**SMOKEY D'S BBQ**

Pulled Pork BBQ,  
 Potato Salad, Baked Beans,  
 Brisk & Bessert

**\$12.00 per person**  
 \$8.00 kids 12 & under


**MUSIC BY: NEW DEAL**

GET YOUR SPECIALTY DRINKS!  
 Purchase at these local restaurants:  
 CHASERS  
 COUNTY SEAT  
 LOS MARIACHIS  
 RAGGETT'S  
 SHINER'S  
 MC B'S

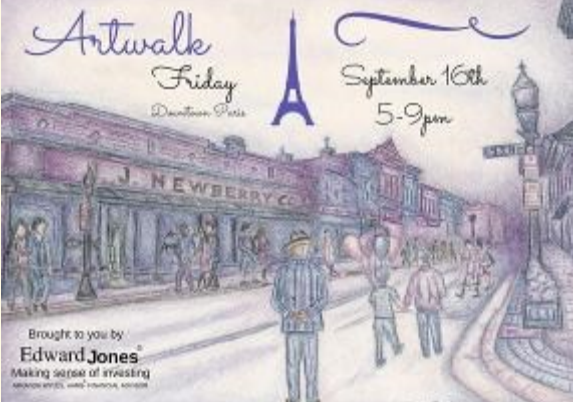


**Ticket information**  
 100 tickets will be sold  
 Available online at:  
[marioncountychamber.com](http://marioncountychamber.com)  
 Or visit [lebanonky.com](http://lebanonky.com) or  
 tickets can be purchased at the Marion Co  
 Economic Development Office (cash only)  
 For info call 290-692-6003

*Artwalk*  
*Friday*  
*Downtown Paris*



*September 16th*  
*5-9pm*



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MAIN STREET PERRYVILLE PROUDLY PRESENTS

**Chaplin**  
*Saturday Nights*  
**River Jam**  
 BAREL PARK

**COME AND LISTEN!**  
 Bring lawnchairs!  
 Enjoy the music!  
**6:00-10:00 PM**  
 Food and drinks available  
 for purchase!

ALL PROCEEDS BENEFIT  
 MAIN STREET PERRYVILLE

**La Grange Farmers' Market**  
 &  
**Artisans**



**Farm to Table Dinner**  
 Monday September 19th  
 6:00 pm to 9:00 pm  
 6-7 Sample Appetizer Plate  
 7-9 Dinner featuring Local Farm Raised Meats & Vegetables  
 Special Priced Cash Bar  
 Dinner Ticket \$15.00 per person  
 Note: Limited amount of tickets.

Location  
  
 Prepared by Chef Kevin Ridenour





Williamsburg Main Street Program  
City of Williamsburg  
**4th Annual**

# CHILI COOK-OFF

Mark your calendars  
for one of the  
**HOTTEST**  
Events of the year!  
Whether you want to  
Cook & Compete or just  
Want to Eat, you're sure  
to have a lot of fun!  
Saturday, October 1, 2016  
Williamsburg Tourism  
Center  
12:00 (noon) - 2:00 pm  
Live Music:  
Tad Paddle Bluegrass Band



Come on down and enjoy the music and taste  
the Chili

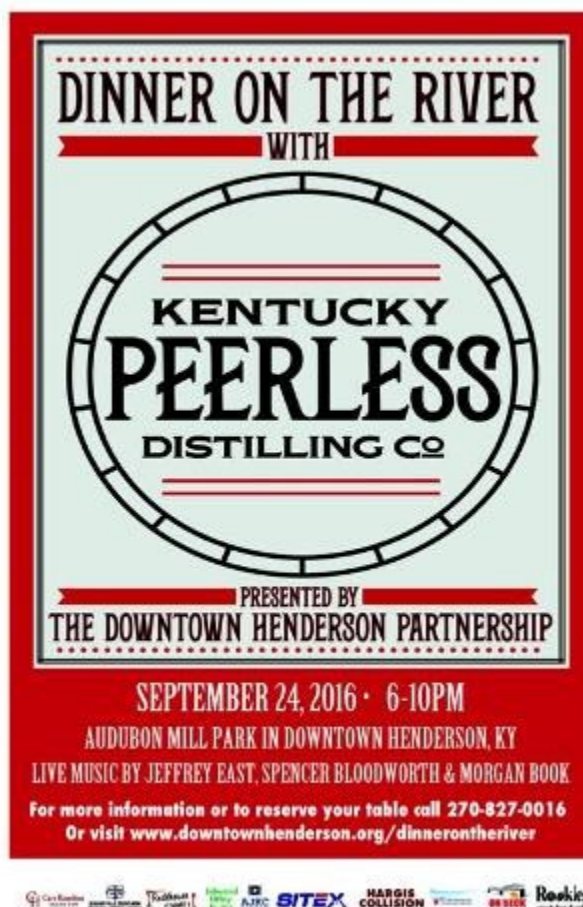
For more information call:  
606-549-0530 or  
email: nhays@bellsouth.net



A music concert series is coming to downtown Cadiz. The Blue Heron owner Char Manning says the fall and winter concert series will be at The Blue at the corner of Main and Kentucky 139, beside West Cadiz Park in downtown Cadiz beginning September 15th!



Downtown Covington



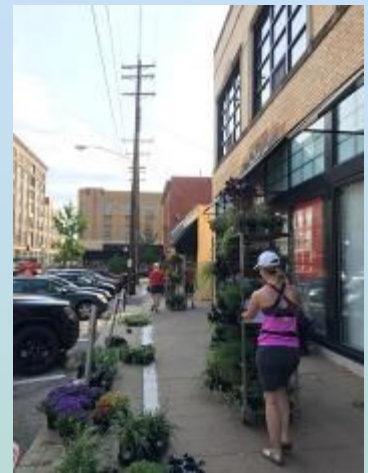




Katie Meyer—Covington and her band of volunteers met this week-end to do some sprucing up around the downtown!

The [Covington Business Council](#), [MKSK Studios](#), Renaissance & a number of community volunteers installed the first phase of the Madison Avenue Flower Program. 39 new planters. Thank you to [Braxton Brewing Company](#) for hosting us in the morning, [YouthBuild of Northern Kentucky](#) for your muscle & all who came out!

Madison Avenue looks fantastic. [#lovethecov](#) [#rcov](#)



In addition a group of students from the University of Kentucky have been in Covington learning about the Curbed Parklet project as they prepare for their own parklet project!



Is your city interested in smart growth, but not sure how to make it happen? Bring in the development experts with one of [Smart Growth America's 2017 free technical assistance workshops](#).

Applications are now being accepted for our 2017 workshop series. Now in its sixth year, our free technical assistance program has helped more than 50 communities grow in ways that benefit residents and businesses while protecting the environment and preserving a sense of place.

[Join us this Wednesday to learn how to apply](#)

If you are interested in learning more about these workshops or the application process, join us for a **free** webinar on [Wednesday, September 14, 2016 at 1:00 PM EDT](#). Hear details about each workshop, and what we look for in success

Go to their web-site [smartgrowthamerica.org](http://smartgrowthamerica.org) for additional information and to sign up for the webinar.



Bardstown Main Street and volunteers conducted a fall “clean sweep” yesterday. They cleaned, weeded, planted and mulched the downtown and are ready for fall activities!



Think small,  
Live large!



The Dixie Soul  
Fancy Flea and  
the Farmer's & Artisans  
Market was a huge  
success in LaGrange.



This cute peep board was a hit at the Bellevue, Art in the Park.

These are a lot of fun for the upcoming fall and winter holidays too.

